

Connect with the Retail, Self-Service Laundry Professionals

Join CLA Today

As a Member of CLA, you will receive:

Members-Only Products & Services

Ask the Experts

One of the most sought-after CLA benefits is the one-to-one phone consultations. After you join CLA, contact us with your business-related questions – it's like having a personal consultant at your disposal. On-staff experts have given assistance interpreting demographic reports, evaluating loss control measures and enhancing employee relations.

Members-Only Area of coinlaundry.org

The CLA Web site is your passport to members-only information and services. Members can access many useful and money-saving features.

Legislative Monitoring

CLA monitors all 50 state legislatures and every piece of federal legislation affecting the laundry business. Proposed statutes are brought to our attention early on so we can notify our members and help organize a response.

Monthly Idea Share

The Idea Share e-newsletter keeps readers up-to-date with association's news, industry trends and business tips from fellow members.

Savings on Industry Services

CLA Insurance

CLA Insurance, a wholly owned subsidiary of CLA, is a full-service insurance broker that provides member laundries with the proper coverage at the best price. With competitive rates from the nation's A-rated carriers, you will have peace of mind knowing that your investment is in the care of the one agency that understands your business.

Health Insurance

Save time and money by using CLA's exclusive health insurance program through MMIC. Complete an application and receive quotes from up to three carriers providing health insurance in your area.

Paychex Payroll Processing

Using a payroll service helps laundry owners save time and money while increasing productivity. CLA members qualify for a 15 percent discount off standard prices for payroll processing.

Demographic Reports

When researching store locations or reviewing existing operations, you need a demographic report. CLA members can purchase demographic reports at significantly reduced prices.

Research

Subscription to *The Journal*

Published monthly, it is packed with ideas to help you become a more successful retail, self-service laundry owner. *The Journal* is committed to offering laundry owners the information necessary to become and remain competitive in today's changing market.

Coin Laundry Industry Survey

This survey – a \$99 value – is conducted by an independent research company and published annually. Use the information to benchmark your store's performance against national and regional averages.

Coin Laundry Customer Profile

To determine how to make money, you have to know your customers and what they expect. Get the answers to questions like "How much does the average laundry customer spend?" and "What factors most influence a customer's choice of laundry?"

Nonmembers pay \$200 for this valuable research tool, but it is included with your CLA membership!

Gold Book

Covering everything from site selection and security to financial controls, the Gold Book is your manual for success.

Special Member Pricing on Cutting-Edge Education

One- and Two-Day Seminars

Hosted in convenient locations around the country, CLA's educational seminars provide the ideal setting to learn from today's leading experts.

Educational Products

Many of CLA's seminars are available on audio CD and DVD. Learn about the laundry business and how to make your store more profitable in the comfort of your own home or office.

Rewarding Relationships

Local Affiliates

CLA members concentrate on local issues and network with neighboring store operators at regional meetings.

Clean Show

Providing important contacts and education, the Clean Show attracts all facets of the laundering industry – from single-owner laundry establishments to national, industrial and institutional laundries. CLA members are entitled to free or discounted admission to many social and networking events.

Join CLA Today

Every day the Coin Laundry Association (CLA) is the source that laundry owners and potential investors turn to first.

Whether you have been in the industry for 15 years or 15 minutes, you need an expert working with you to build a stronger, more profitable laundry. CLA has been that expert for nearly 50 years – solving problems, lending technical assistance and representing your best interests.

Connect with successful laundry owners who are increasing sales volume, reducing operating expenses and enjoying a competitive advantage.

Name _____

Mailing Address (No P.O. Boxes) _____

City _____ State _____ ZIP Code _____

This address is a:
 Office Laundry Residence

Phone _____

Fax _____

E-mail _____

My preferred method of communication is:
 E-mail Fax Mail

Store/Company Name _____

Store Address _____

City _____ State _____ ZIP Code _____

Phone _____

Fax _____

E-mail _____

Web site _____

If you have more than one store, list additional store contact information on a separate sheet.

Internal Use: _____

Demographic Information

How did you first learn about the Coin Laundry Association?

Which of the following best describes your job function?

- Owner Operator/Manager Potential Investor

Would you like to be contacted by other CLA members for networking purposes? Yes No

How many total laundries are owned by your organization?

Number of stores: _____ (Fill in 0 if none and skip to "Payment.")

How many individuals other than the owner are employed for full-time versus part-time? (Please fill in a number for each – fill in 0 if none.)

Full-time: _____ Part-time: _____

In what type of area is your laundry located?

- Metropolitan Suburban Rural

How far is the nearest competing coin laundry?

- 0-1 mile 2-4 miles 5+ miles

Do you have drop-off services? Yes No

Do you offer drycleaning services? Yes No

Do you offer delivery services? Yes No

Are the laundry machines at your store coin or card operated? Coin Card

Payment

CLA Annual Dues

- \$240 Single-Store Owner
 \$270 Multiple-Store Owner

95% of CLA dues may qualify as a tax-deductible business expense. Consult your tax advisor. All foreign memberships, including Canada and Mexico, must be paid by credit card.

Select one of the following:

- I am enclosing a check made *payable to CLA* for \$ _____
 Please charge \$ _____ to my:
 American Express MasterCard VISA
 Yes! Please enroll me in the automatic payment plan. I understand that my credit card will be charged when my membership is set to expire next year.

Card Number _____

Expiration Date _____

Name of Cardholder (Please Print) _____

Signature _____



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If paying by credit card, apply online at coinlaundry.org/membership or fax completed application to (630) 963-5864.

When paying by check, send completed application to:
Coin Laundry Association
PO Box 74043
Chicago, IL 60690-4043

Questions?
Contact CLA at (800) 570-5629.